

DEPARTMENT OF
HOMELAND SECURITY
U.S. COAST GUARD
CGAUX 37 (3-03)

U. S. COAST GUARD AUXILIARY
UNIT MONTHLY PUBLIC AFFAIRS ACTIVITY

UNIT NUMBER

DATE BEGAN: MM DD YY

REPORT MONTH

| | | | | 0 | 0 | 0

QUANTITY **ACTIVITY**

20 NO. ARTICLES PUBLISHED

22 NO. CIVIC LECTURES

24 NO. RADIO PROGRAMS PARTICIPATION

26 NO. TV PROGRAMS PARTICIPATION

28 NO. SAFETY/CME BOOTHS

QUANTITY **ACTIVITY**

21

23 TOTAL ATTENDANCE AT LECTURES

25 NO. RADIO SPOT DAYS

27 NO. TV SPOT DAYS

29 EST NUMBER OF VISITORS AT BOOTH

Comments:

REPORTING
MEMBER NUMBER

| | | | | | | | | |

REPORTING
MEMBER SIGNATURE

UNIT MONTHLY PUBLIC AFFAIRS ACTIVITY - CGAUX - 37

- A. GENERAL** - This form is used to report the flotilla's activity in Public Affairs. The report is submitted monthly and covers the combined activities of all the members of the flotilla. Any activity missed being reported in the proper month may be reported in a subsequent month. These activities will normally be a summary of activities reported as PA Activity on the Activity Report-Mission Report.
- B. TOP BOXES**
1. UNIT NUMBER - Enter the nine digit flotilla unit number (district, division, flotilla numbers).
 2. DATE BEGAN - Enter the date in MM/DD/YY format.
 3. REPORT MONTH - Enter the name of the month, i.e. January.
- C. ACTIVITY REPORTING** - Enter the number of activities performed during the month, by following categories:
20. NO. OF ARTICLES PUBLISHED - Enter the number of articles published during the month in non-auxiliary publications
 21. *Left blank for **future** expansion.*
 22. NO. OF CIVIC LECTURES - Enter the number of Civic Lectures given during the month.
 23. TOTAL ATTENDANCE AT LECTURE - Enter the number of people in attendance at the Civic Lectures identified in C.3.
 24. NO. OF RADIO PROGRAMS PARTICIPATED - Enter the number of radio programs participated in during the month. Participation is defined as a personal appearance by an Auxiliarist at a station studio to participate in a program in the interest of Boating Safety, the Auxiliary or the Coast Guard. Recording, PE and/or other spots aren't reportable as participation.
 25. NO. RADIO SPOT DAYS - Enter the number of radio spot days during the month as reported by the TV stations.
 26. TV PROGRAM(S) PARTICIPATION NO. - Enter the number of TV programs, in which participated during the month. Participation is defined as a personal appearance by an Auxiliarist at a station studio to participate in a program in the interest of Boating Safety, the Auxiliary or the Coast Guard. Recording PE and/or other spots are not reportable as participation.
 27. NO. OF TV SPOT DAYS - Enter the number of TV spot days during the month as reported by the TV stations.
 28. NO. OF SAFETY/CME BOOTHS - Enter the number of Safety and CME Station booths held during the month. This number is of booths planned and manned by the Flotilla.
 29. EST. NUMBER OF VISITORS AT BOOTH - Enter the estimated number of visitors attending the booths as estimated by the senior office holder present.
- D. Comments:** Enter comments clarifying any unique problems or successes encountered.
- E. REPORTING MEMBER NUMBER** - Enter the member number of the reporting member.
- F. REPORTING MEMBER SIGNATURE** - Signature of reporting member.